



Bethlem Gallery x South London and Maudsley NHS Foundation Trust Art Strategy



Bethlem Gallery

Art and South London and Maudsley (SLaM) NHS Foundation Trust: the role of Bethlem Gallery

"The environment is crucial to how we live and recover with art and design playing an integral part... Hospital environments are needed which encourage patients to feel welcome, looked after and cared for and in which staff feel valued."

- Department of Health and King's Fund

Bethlem Gallery

Working with artists to lead change in health and society

Based at Bethlem Royal Hospital, Beckenham, and working across South London, we are a visual arts organisation that works with artists to programme creative activities that bridge communities, aiming to make art an everyday practice and mental health an everyday conversation.

Find out more: www.bethlemgallery.com

Bethlem Gallery X SLaM NHS Foundation Trust Art Strategy

We support SLaM in the delivery of the trust's Art Strategy, which aims to:

- Contribute to therapeutic environments and enhance the hospital experience for service users, their loved ones, and staff.
- Involve stakeholders through creative consultation and in the creation of artworks.
- Reinforce the Trust's identity and sense of place contributing to the permeability of the hospital and connectivity to the local area.

The Art Strategy implements an arts programme across all Trust sites, underpinned by participation and engagement with service users, staff and stakeholders, including:

- o Site Specific Commissions
- o Artist Residencies
- o Creative Research Programmes

The Art Strategy model was developed in co-production with stakeholders and through creative responses to the physical environment as well as clinical and functional contexts.

Find out more [here](#)

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Opportunities:

Ward Art Strategy Projects

We will work closely with the Capital Development Team and Wards to programme projects which align with Trust priorities, including existing spaces, new builds and refurbishments.

Our projects are scale-able and responsive to your objectives and available budget. If you have secured funding for artwork in your space, we can develop and deliver a project tailored to the environment, whether that be a commission, artist residency or consultancy support on your art display.

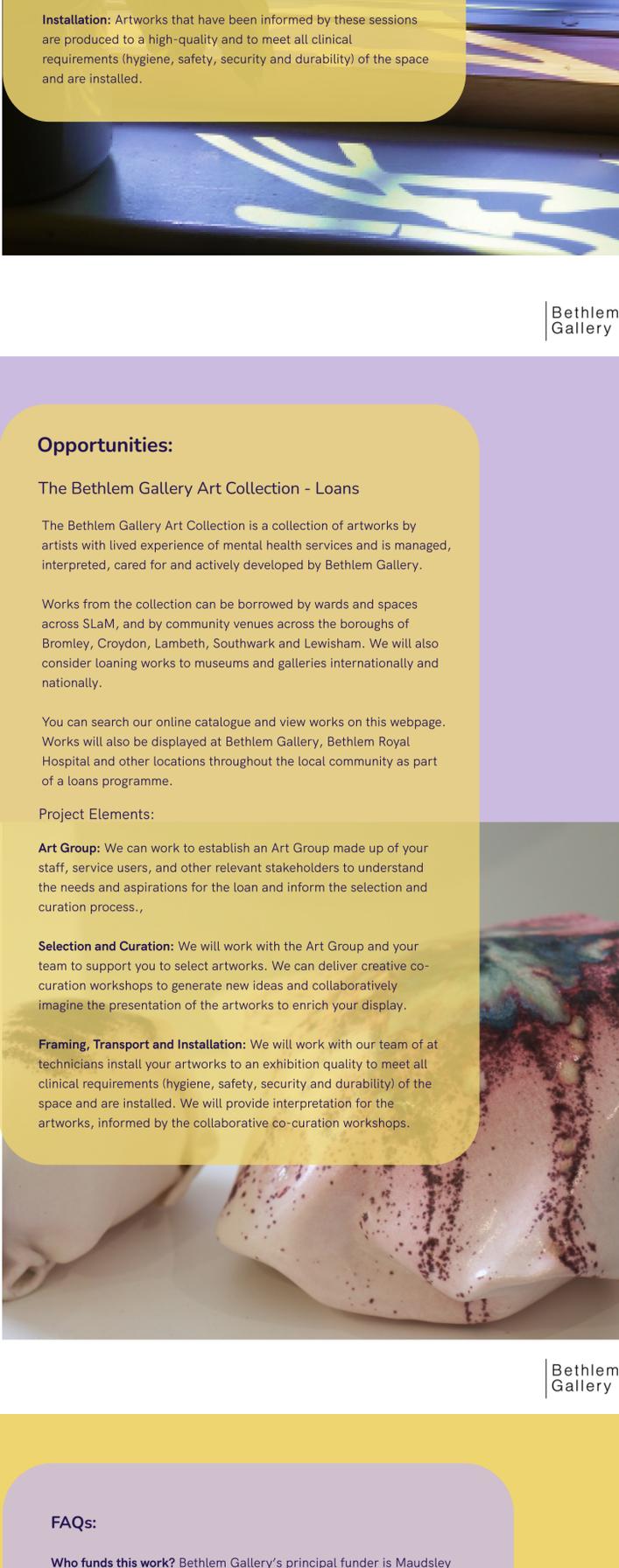
Project Elements:

Research and Development: Our team works closely with the expertise of staff, service users, and other relevant stakeholders to understand the needs and aspirations for the project, developing a brief which is relevant and effective.

Co-commissioning: Informed by the research and development, we work with the ward to co-commission an artist/s with lived-experience and professional experience in facilitation and co-production.

Co-production Workshops: Artist/s facilitate creative workshops with service users, families/carers and staff to collaboratively imagine the space and develop the site-specific artwork.

Installation: Artworks that have been informed by these sessions are produced to a high-quality and to meet all clinical requirements (hygiene, safety, security and durability) of the space and are installed.



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Opportunities:

The Bethlem Gallery Art Collection - Loans

The Bethlem Gallery Art Collection is a collection of artworks by artists with lived experience of mental health services and is managed, interpreted, cared for and actively developed by Bethlem Gallery.

Works from the collection can be borrowed by wards and spaces across SLaM, and by various venues across the boroughs of Bromley, Croydon, Lambeth, Southwark and Lewisham. We will also consider loaning works to museums and galleries internationally and nationally.

You can search our online catalogue and view works on this webpage. Works will also be displayed at Bethlem Gallery, Bethlem Royal Hospital and other locations throughout the local community as part of a loans programme.

Project Elements:

Art Group: We can work to establish an Art Group made up of your staff, service users, and other relevant stakeholders to understand the needs and aspirations for the loan and inform the selection and curation process.,

Selection and Curation: We will work with the Art Group and your team to support you to select artworks. We can deliver creative co-curation workshops to generate new ideas and collaboratively imagine the presentation of the artworks to enrich your display.

Framing, Transport and Installation: We will work with our team of technicians to install your artworks to an exhibition quality to meet all clinical requirements (hygiene, safety, security and durability) of the space and are installed. We will provide interpretation for the artworks, informed by the collaborative co-curation workshops.



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FAQs:

Who funds this work? Bethlem Gallery's principal funder is Maudsley Charity. The Peter Sowerby Foundation Trust has generously supported the development of the art collection. Specific commissioned projects have different funders.

How much will this work cost? Please note that there is no consistent budget currently and that each project needs to be funded or fundraised for. Some wards combine a Maudsley Charity Change Makers grant with department funds, for example.

For co-produced commissions for buildings (across one or several rooms) the artist fee and production costs would be minimum £10,000. The cost for loaning and co-producing an exhibition from the Collection, is approximately £3,500. Budgets can be developed to meet your needs and more details cost plans are available on request.

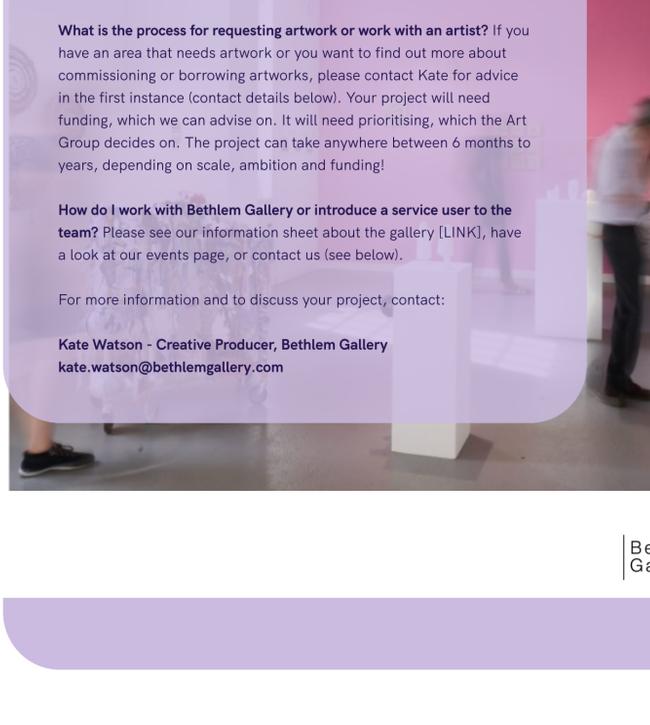
Who decides on what work/which wards are prioritised? The Art Strategy is managed by Bethlem Gallery for the Trust. There is an Art Group made up of staff, service users and carers that guides the work of the art strategy.

What is the process for requesting artwork or work with an artist? If you have an area that needs artwork or you want to find out more about commissioning or borrowing artworks, please contact Kate for advice in the first instance (contact details below). Your project will need funding, which we can advise on. It will need prioritising, which the Art Group decides on. The project can take anywhere between 6 months to years, depending on scale, ambition and funding!

How do I work with Bethlem Gallery or introduce a service user to the team? Please see our information sheet about the gallery [LINK], have a look at our events page, or contact us (see below).

For more information and to discuss your project, contact:

Kate Watson - Creative Producer, Bethlem Gallery
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